



# PRABHUNATH INFRA PRIVATE LIMITED

Building Excellence, Delivering Reliability



# Business Concept

Prabhunath Infra Private Limited is a trusted infrastructure development company focused on delivering high-quality water and civil engineering solutions across India. We specialize in the design, construction, and maintenance of overhead water tanks, pipeline networks, earthing systems, and diverse civil works. Backed by strong technical expertise and on-ground experience, we ensure timely project execution with a commitment to safety, sustainability, and quality. Our mission is to build reliable infrastructure that supports growing urban and rural development needs.



# Vision & Mission Statement

## **VISION**

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To be a leading infrastructure company in India, recognized for delivering innovative, sustainable, and high-quality water and civil engineering solutions that contribute to the nation's growth and improved quality of life.

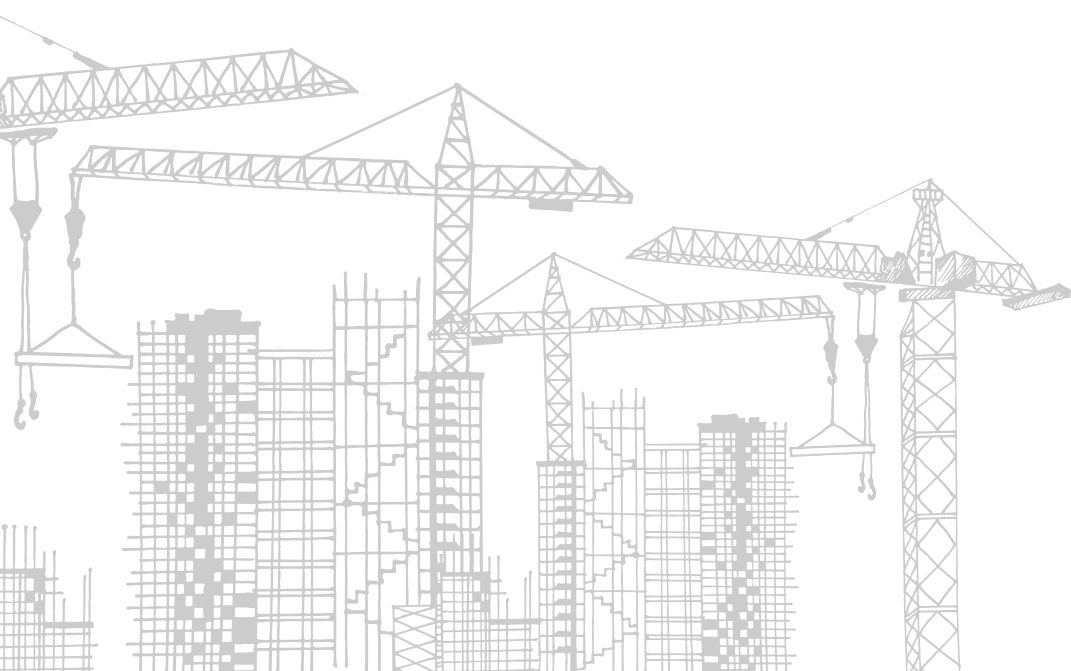
## **MISSION**

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- To design and execute reliable infrastructure projects with precision and efficiency.
- To maintain the highest standards of safety, quality, and environmental responsibility.
- To leverage advanced engineering practices and skilled expertise for timely project delivery.
- To build long-term relationships with clients through trust, transparency, and performance.
- To support urban and rural development by providing dependable water and civil infrastructure solutions.



# The Problem



- **Water Infrastructure Gap** – Lack of adequate Overhead Water Tanks (OHT) and storage systems in many regions
- **Pipeline Inefficiency** – Old and poorly designed pipeline networks causing leakage and water wastage
- **Unreliable Supply** – Inconsistent water availability in both urban and rural areas
- **Poor Maintenance** – Existing infrastructure is not properly maintained, leading to frequent failures
- **Low Construction Quality** – Substandard materials and practices reduce durability of civil projects
- **Project Delays** – Slow execution and poor planning lead to time and cost overruns
- **Limited Modernization** – Minimal adoption of advanced engineering and sustainable technologies

# The Solution

- **Robust Water Infrastructure** – Design and construction of durable Overhead Water Tanks (OHT) for reliable storage
- **Efficient Pipeline Systems** – Development of modern, leak-proof water pipeline networks
- **Reliable Water Supply** – Ensuring consistent and uninterrupted water distribution
- **End-to-End Project Execution** – Complete solutions from design to construction and maintenance
- **High-Quality Standards** – Use of superior materials and strict quality control practices



# Services We Offer

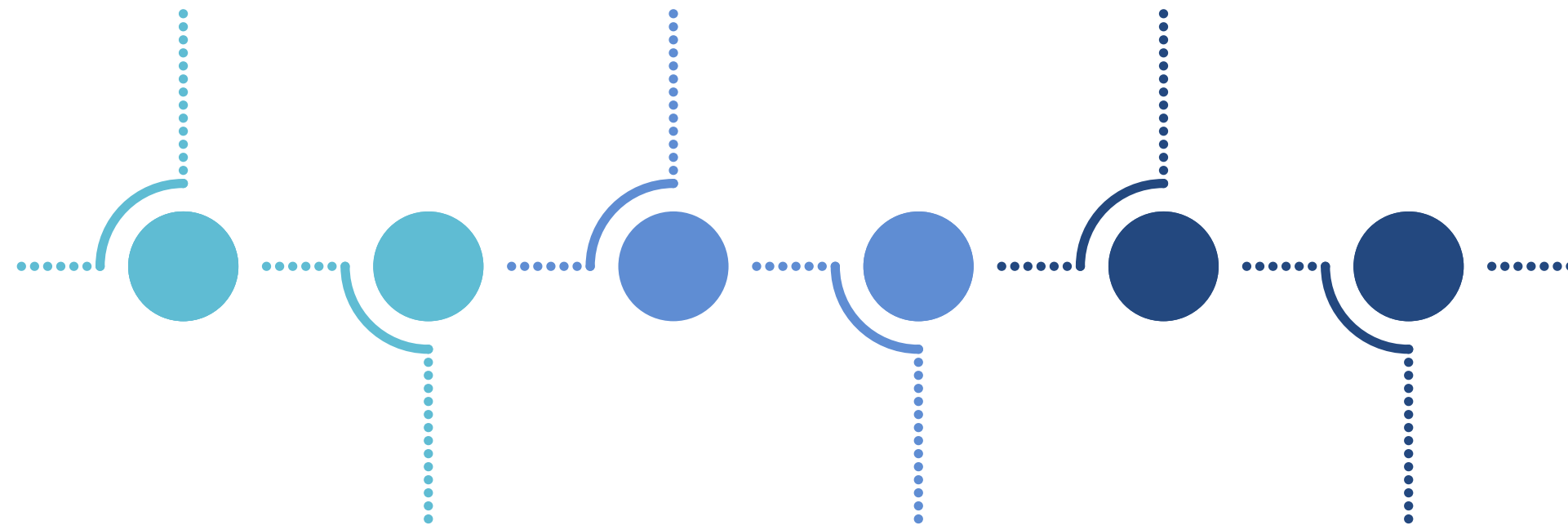
Service	Description
Overhead Water Tank (OHT) Construction	Design, engineering, and construction of durable water storage systems
Water Pipeline Network Development	Installation of efficient and leak-proof water distribution systems
Earthing Systems	Safe and reliable electrical earthing solutions
Civil Construction Works	Execution of residential, commercial, and industrial projects
Infrastructure Development	End-to-end development of water and public utility infrastructure
Repair & Maintenance Services	Regular inspection, repair, and upkeep of systems
Turnkey Project Solutions	Complete execution from planning to final delivery
Structural Design & Engineering	Expert design ensuring safety and compliance
Project Management & Consultancy	Professional support for efficient project execution
Customized Infrastructure Solutions	Tailored services based on client and regional needs

# Unique Selling Points

**Specialized Expertise –**  
Strong focus on water infrastructure like OHT and pipeline systems

**Quality Assurance –**  
Strict adherence to high construction and safety standards

**Experienced Team –**  
Skilled engineers and on-ground professionals



**End-to-End Solutions –**  
Complete project handling from design to execution and maintenance

**Timely Project Delivery –**  
Efficient planning and execution to meet deadlines

**Customized Approach –**  
Solutions tailored to client needs and site conditions





# Competitive Analysis

- Highly competitive industry with large players like Larsen & Toubro and Tata Projects dominating big projects
- Mid-sized companies compete on cost efficiency and regional presence
- Market driven by government tenders, pricing, and execution capability
- Increasing demand for sustainable and modern infrastructure solutions
- PRABHUNATH INFRA Advantage: Niche focus on water infrastructure, cost-effective solutions, faster execution, and strong potential in Tier 2 & rural markets

# Target Market

- **Government Departments & Authorities** – Municipal corporations, water supply boards, and rural development bodies
- **Infrastructure & EPC Contractors** – Companies requiring subcontracting for water and civil works
- **Real Estate Developers** – Residential, commercial, and township projects needing water infrastructure
- **Industrial Sector** – Factories and industrial parks requiring water storage, pipelines, and earthing systems
- **Rural & Semi-Urban Areas** – Regions with growing demand for basic water and civil infrastructure
- **Urban Local Bodies (ULBs)** – Smart city and urban infrastructure development projects



# Market Size (India – Water & Infrastructure Sector)



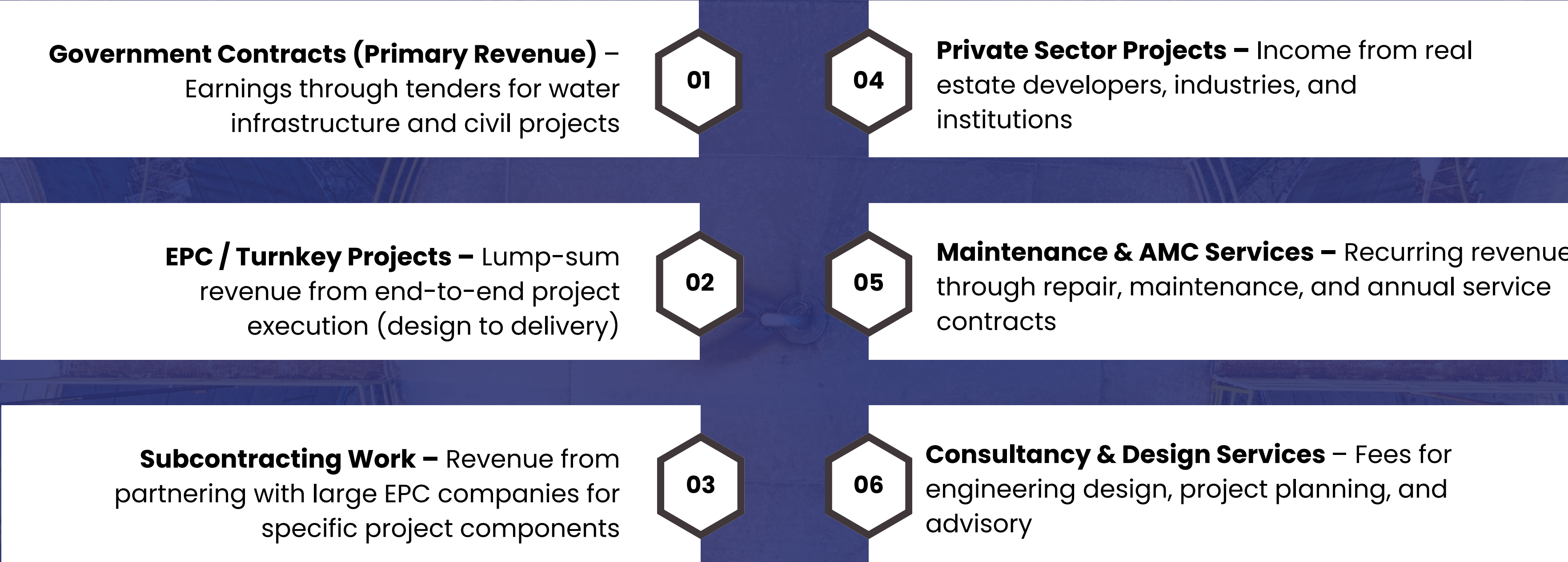
The water infrastructure construction sector in India registered a positive Compound Annual Growth Rate (CAGR) of 10.82% during the period 2017 to 2021 with an output value of INR1,827,649.32 million in 2021, an increase of 34.96% over 2020. The sector achieved its strongest performance in 2021 when it grew by 34.96% over the previous year and its weakest performance in 2020, when it decreased by 6.22% over 2019.



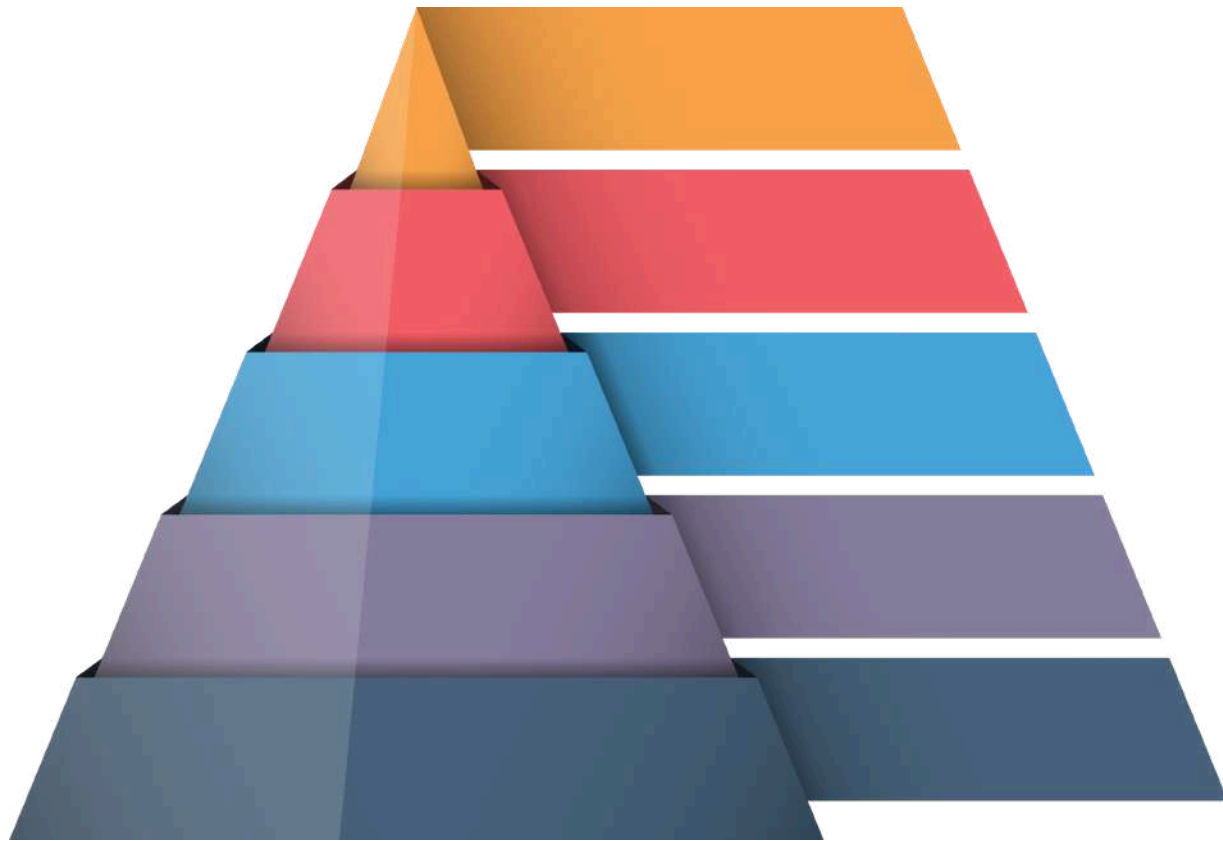
# Our Strategic G2M Journey with Market Focus

Stage	Strategy	Market Focus
<b>Phase 1: Market Entry</b>	Register on government portals (GeM, tenders), build local network	Local municipal bodies, rural development projects
<b>Phase 2: Project Acquisition</b>	Participate in government tenders & subcontracting with EPC players	Tier 2 & Tier 3 cities, semi-urban regions
<b>Phase 3: Execution Excellence</b>	Deliver high-quality projects on time to build credibility	State-level government departments & contractors
<b>Phase 4: Relationship Building</b>	Strengthen ties with authorities, consultants, and developers	Repeat government contracts & referrals
<b>Phase 5: Expansion</b>	Expand services and geographical presence across states	Multi-state projects & urban infrastructure
<b>Phase 6: Brand Positioning</b>	Establish as a trusted water infrastructure specialist	Large tenders, smart city & infrastructure missions

# Revenue Model



# Scalable Plan



- **Geographical Expansion** – Gradually expand operations from local markets to multiple states across India
- **Government Project Scaling** – Increase participation in larger and higher-value government tenders
- **Strong Vendor & Partner Network** – Build reliable supplier and subcontractor ecosystem for faster execution
- **Team Expansion** – Hire skilled engineers, project managers, and on-ground workforce
- **Technology Integration** – Adopt modern construction technologies and project management tools



# Director Profile



## *Director*

Kusum Singh is a dedicated and results-driven Director at PRABHUNATH INFRA PRIVATE LIMITED. She holds a graduation degree and brings over 5 years of valuable experience in the infrastructure sector. With a strong focus on operational management and project coordination, she plays a key role in ensuring smooth execution and quality delivery of projects. Her commitment to efficiency, teamwork, and client satisfaction contributes significantly to the company's consistent growth and reliability.

***KUSUM SINGH***

# Director Profile

## *Director*



Sourabh Singh is a visionary Director at PRABHUNATH INFRA PRIVATE LIMITED, holding a graduation degree with over 7 years of experience in the infrastructure sector. He specializes in project execution, strategic planning, and business development. With strong leadership and technical understanding, he ensures timely delivery and high-quality standards across projects. His focus on growth, innovation, and client satisfaction plays a crucial role in expanding the company's presence in water and civil infrastructure development.

**SOURABH SINGH**

# Fund Utilization

Category	Allocation (₹)	Percentage (%)	Purpose
Machinery & Equipment	1,500,000	30%	Purchase of construction tools, machinery, and equipment
Working Capital	1,000,000	20%	Day-to-day operational expenses and project execution
Manpower & Salaries	800,000	16%	Hiring skilled engineers and labor workforce
Raw Materials	700,000	14%	Procurement of construction materials
Technology & Software	300,000	6%	Project management tools and engineering software
Marketing & Business Development	200,000	4%	Tender participation, branding, and client acquisition
Administrative Expenses	300,000	6%	Office operations and overhead costs
Contingency Reserve	200,000	4%	Unforeseen expenses and risk management



*Thank You!*

## Contact Us

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